

DUNKFEST 2022

TOURNAMENT INSTRUCTIONS

It's college basketball season, baby! It's also time for DUNKFEST 2022 – the annual tournament challenge exclusively for the promotional products industry. It's FUN, it's EASY, and it's FREE. Prizes, trophies, and bragging rights for the winners. Have fun competing against – and talking smack to – other industry professionals.

Let's show the sports world the prowess of the promotional products industry when it comes to selecting winning brackets for the men's NCAA college basketball tournament. Let's also have some friendly competition among colleagues within the industry as we vie for the top score in the tournament challenge.

DunkFest is a fun way to create enthusiasm and spirit and foster friendly competition among those working in the promotional products industry. The Tournament is being organized and run by iPROMOTEU.



TOURNAMENT RULES

- DunkFest 2022 is open to everyone in the promotional products industry working as or for a distributor, a distributor salesperson, a supplier (including a supplier salesperson or a multi-line rep), or a service provider (such as ASI, PPAI, a regional association, a technology company, or a trainer, etc.)
- The tournament is not open to friends, spouses, children, etc.
- One entry per person. Multiple entries will result in disqualification.

TOURNAMENT REGISTRATION

To participate in DunkFest 2022, each individual must have an active ESPN.com account. Accounts are free, and each participant can register, fill out their bracket, and make changes anytime before the tournament begins (Tuesday, 3/17).

If you do not yet have an ESPN account, create one today:

1. Sign-up at <http://www.espn.com/>
2. Click the "Sign Up" link
3. Fill out appropriate info*
4. Save your account information. You'll use it to join the DunkFest group!

*To receive a prize or award, if you qualify, we must be able to identify and contact you.

5. Select dunkfest2022 as your group
 - Click "Groups" from the menu at the top of the page.
 - Scroll down to the "Create or Join Groups" section, then down to "All Groups." Enter dunkfest2022, and click on the "Search Groups" button.
 - Click the group name dunkfest2022
 - Click the "Create A Bracket Now" button
 - Select a name for your bracket. This is the name that other players will see.
 - Enter the group password: promo2022
6. Create your bracket!

TOURNAMENT TIMELINE

Bracket Deadline: 3/17
Championship Game: 4/4

TOURNAMENT GROUP

Group Name: dunkfest2022
Group Password: promo2022

Sign up at <http://www.espn.com/>

