

# Britney Godsey

*Chief Revenue Officer  
Gold Bond Inc.*



Britney Godsey is a visionary leader in the promotional products industry, known for her strategic business acumen and expertise in AI and automation. As Chief Revenue Officer at Gold Bond, Inc., she has driven unprecedented bottom line growth,

spearheading innovative programs like the "One Tree Planted" initiative, Gold Bond's ZipShip Same Day Service program and their award-winning influencer campaigns. A PPAI Rising Star and Power 50 list member, Britney's insights have helped shape the future of Gold Bond, earning 6 back to back gold pyramid Supplier of the Year awards and most recently #32 on the PPAI 100 while setting new standards in operational efficiency and client engagement.



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A **WOMAN'S** VIEW  
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